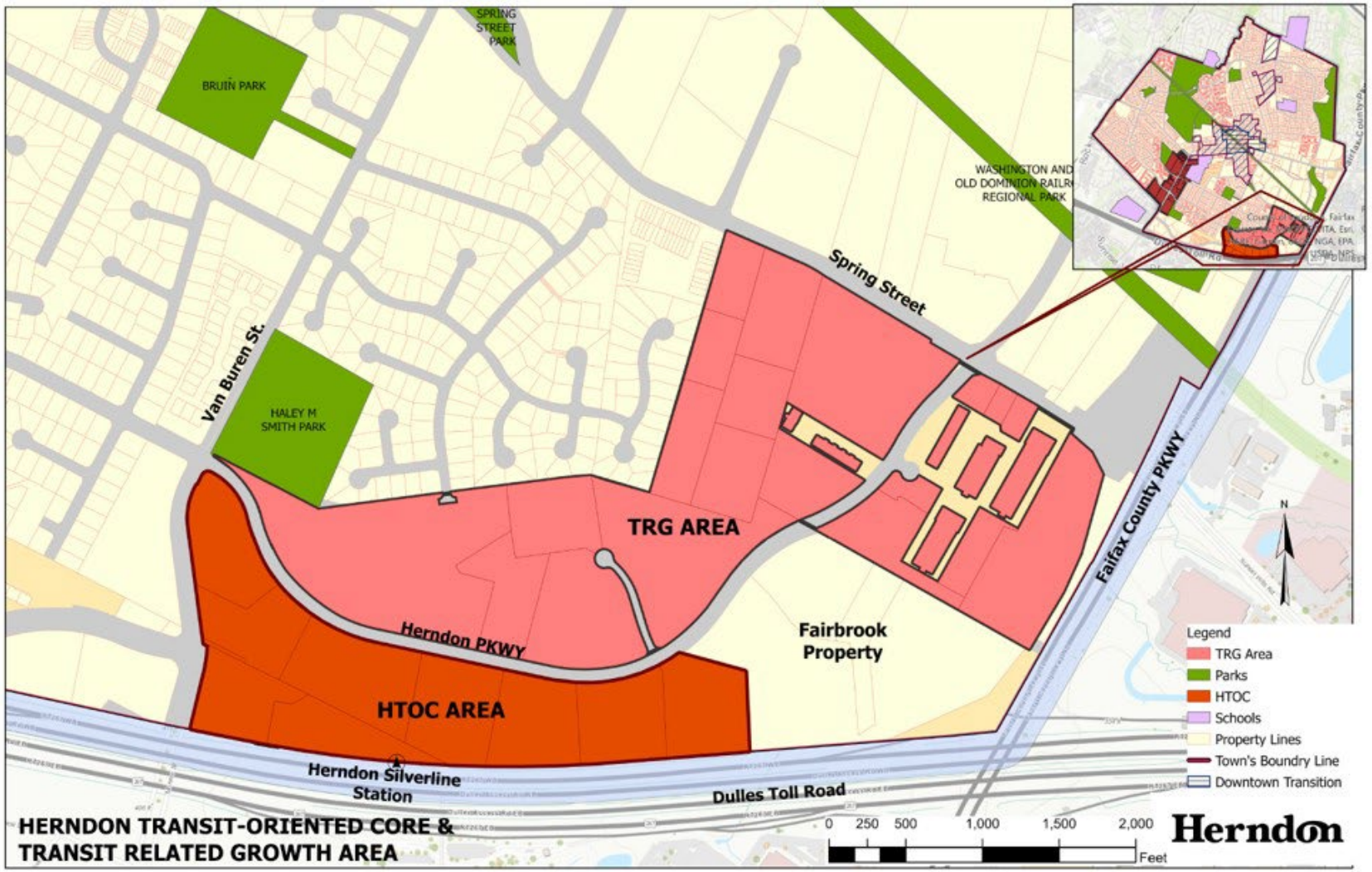
Zoning Ordinance Text Amendment ZOTA #26-01 – HTOC Sign Standards

Town Council Public Hearing
May 26, 2026

David Stromberg, AICP
Zoning Administrator

LIVE DIFFERENTLY. TOWN OF Herndon VIRGINIA

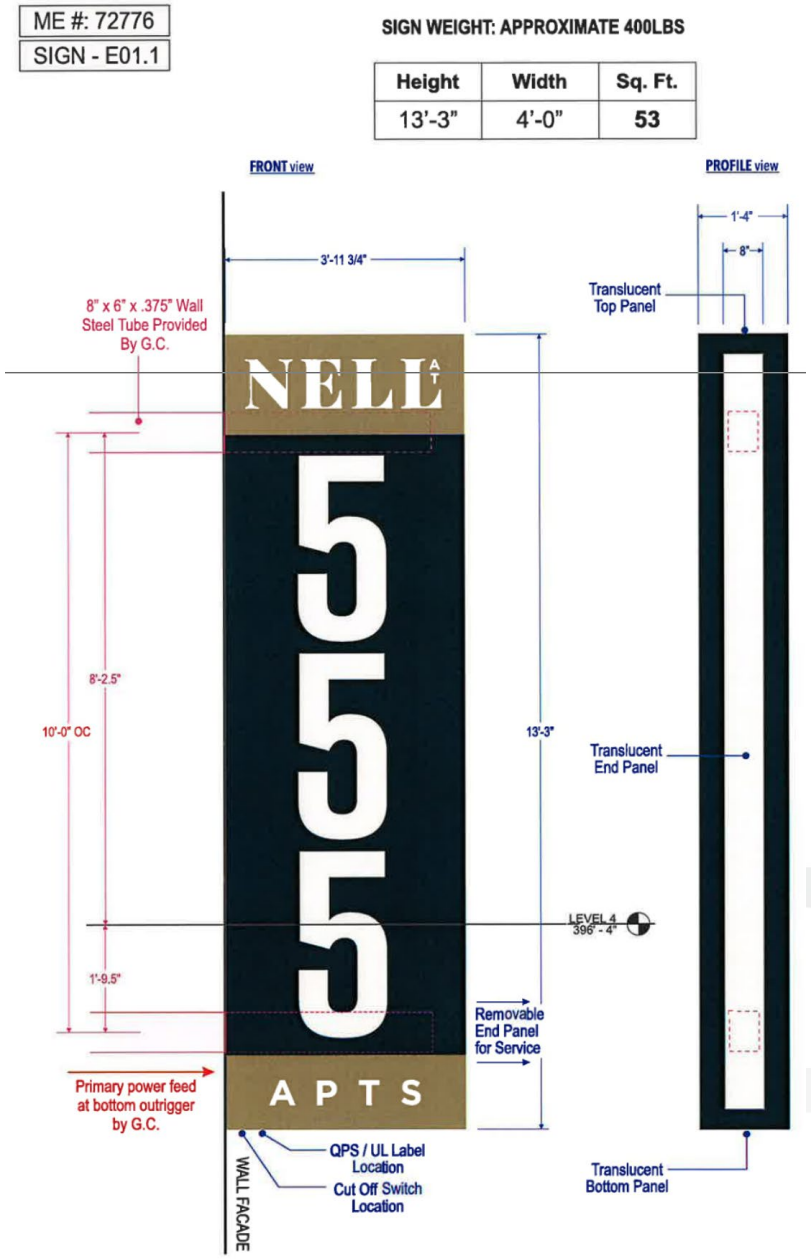
HTOC and TRG Boundaries



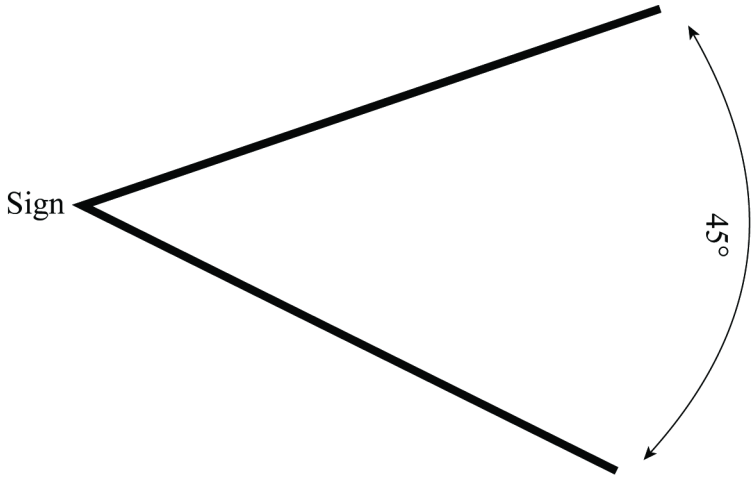
LIVE DIFFERENTLY. TOWN OF Herndon VIRGINIA

Reason for ZOTA #26-01

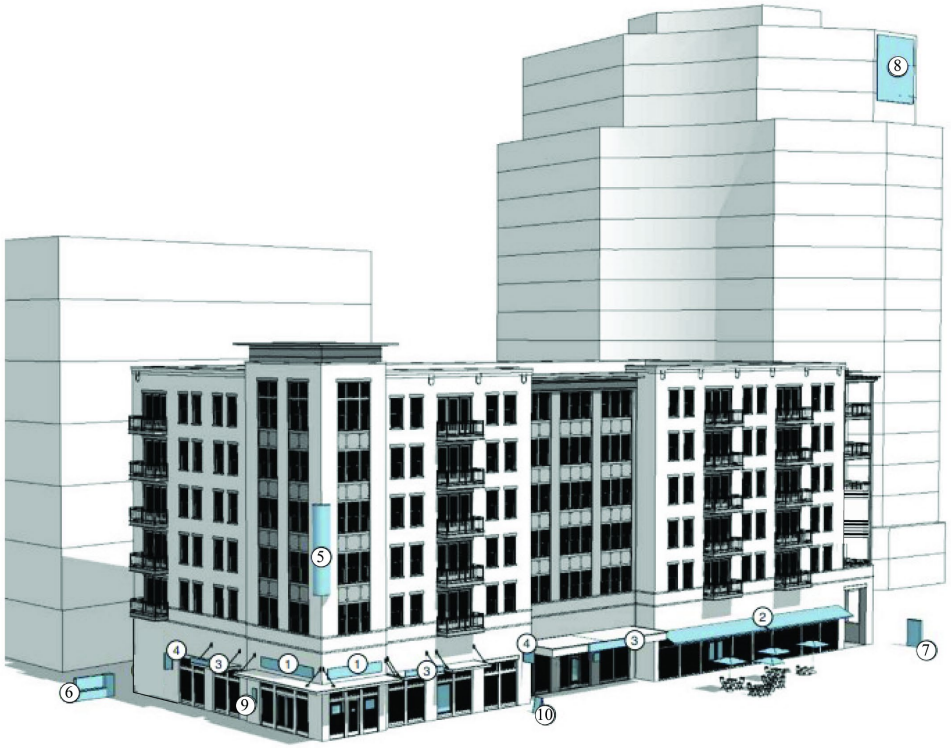
- Herndon Transit Oriented Core does not have any sign standards
  - Sign applications cannot be approved until zoning language is adopted
- Sign application submitted for 555 Herndon Parkway
- Apartment buildings and commercial spaces in mixed-use development need signs in order to be successful



Sign Types



Maximum Multi-faced Sign Angle (Line 64)

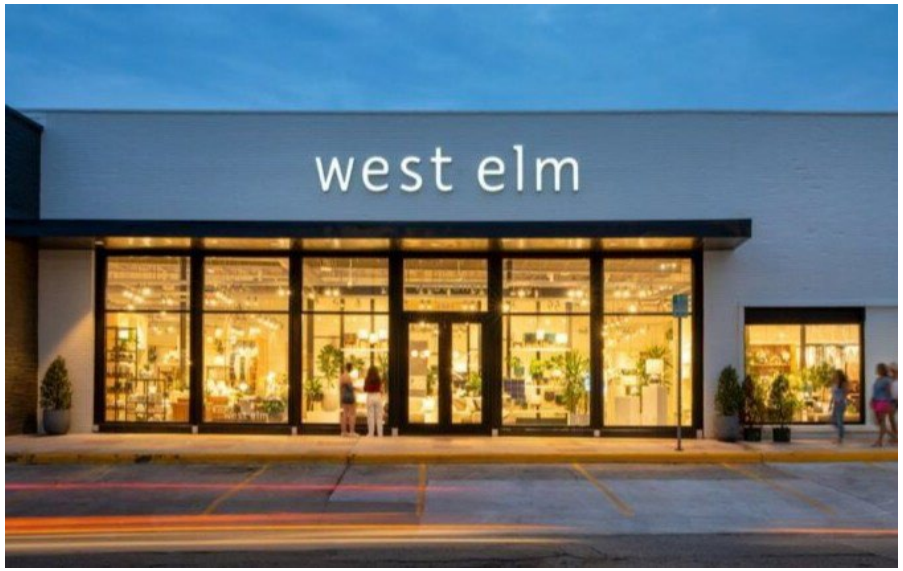


1. Sign Band
2. Awning Sign
3. Canopy Sign
4. Projecting Sign
5. Blade Sign
6. Freestanding Sign (Primary)
7. Freestanding Sign (Secondary)
8. Tower Sign
9. Plaque
10. A-Frame Sign

**Parapet Sign and Projecting Banner Sign not pictured*

Sign types in the Herndon Transit-Oriented Core and Transit related growth districts (Line 69)

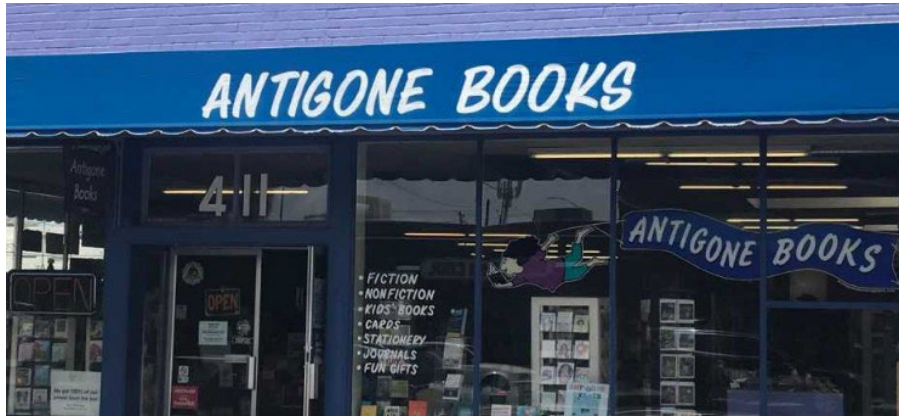
Sign Band


west elm


SEAHOLM PARKING
TENANT & SEAHOLM CUSTOMERS ONLY


ANTHROPOLOGIE

Awning Sign


ANTIGONE BOOKS
411
OPEN
ANTIGONE BOOKS
• FICTION
• NONFICTION
• KIDS' BOOKS
• CARDS
• STATIONERY
• JOURNALS
• FUN GIFTS




Parc de Ville

Canopy Sign


THE BOOK STOP
OPEN
BOOK STOP


TED'S BULLETIN


CO-OP
VOTED BEST ORGANIC FOOD STORE
BY TUCSON WEEKLY READERS

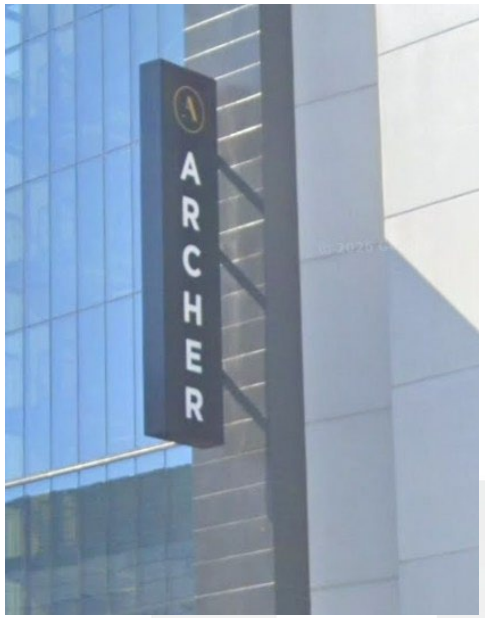
Projecting Sign + Blade Sign





Projecting Signs



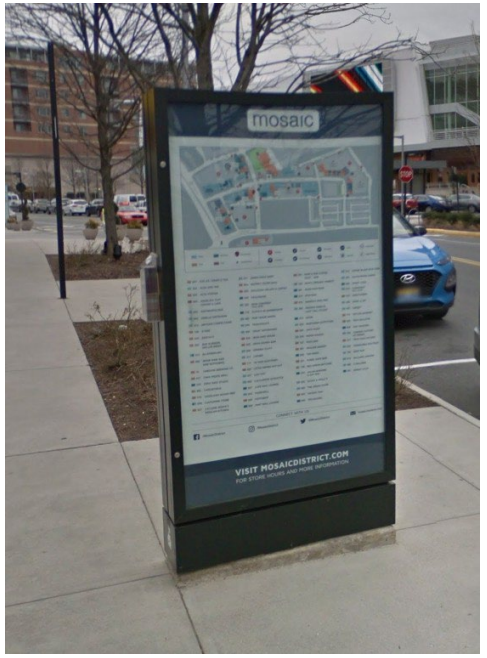


Blade Signs

Freestanding Signs / Primary + Secondary



Freestanding Sign - Primary



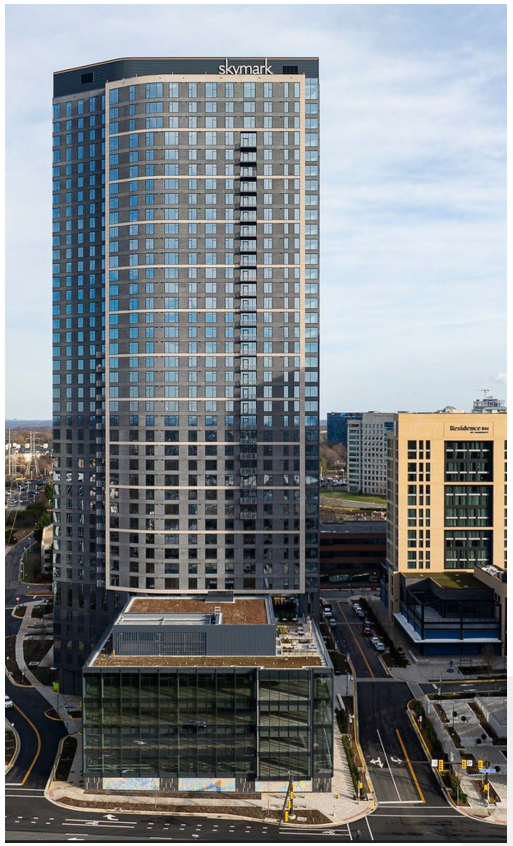


Freestanding Sign - Secondary

Parapet Sign + Tower Sign



Parapet Sign



Tower Sign

Plaque + Projecting Banner Sign + A-Frame



Plaque



Projecting Banner Sign



A-Frame Sign

Recommendations

Planning Commission

- Recommended *approval* of ZOTA #26-01 during the April 27, 2026, regular meeting

Staff

- Recommends approval of ZOTA #26-01

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